



Lifestyle

The Moose Jaw Advantage

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...facilitating economic growth and prosperity...



Lifestyle — The Moose Jaw Advantage

Moose Jaw was incorporated as a city in 1905. The city has a rich history dominated by the Railway beginning in 1882 when the CPR chose Moose Jaw as the divisional point on Canada's first Transcontinental Railway. Industry and commercial trade expanded with agricultural settlement as the population grew over the years.

Today Moose Jaw, *The Friendly City*, is a thriving community of over 34,000 people who enjoy the benefits of an innovative community and business leaders who have guided the city, utilizing a philosophy of growth through optimism. The vision of the Corporation of the City of Moose Jaw is to enhance the quality of life for present and future citizens by promoting a safe, prosperous and caring community. At the same time Moose Jaw has maintained a warm and unique identity.

1. **The Economy**

A new economy is emerging in Saskatchewan through agricultural diversification, manufacturing growth and the expansion of new technologies.

Moose Jaw's regional economy is made up of primary agriculture production, agricultural services, Agri-food processing, health, education, aerospace, tourism, transportation, warehousing and distribution, manufacturing, wholesale/retail, government services and utilities, finance, insurance and real estate, communications, construction, and energy and mining.

According to 2007 Statistics Canada figures, the city has 1079 employers and a labour force of 19,000 workers between the ages of 15 and 65.

2. **Culture & Heritage**

Moose Jaw has a wealth of cultural assets which have emerged over the years, from artists and performers with diverse ethnic fabric to venues, attractions and heritage sites. Many of the 21 performing and artistic groups openly welcome new members to their organizations. These organizations include theatre, music and dance, and crafts such as quilting, woodworking

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and pottery. The community thrives on its cultural activities, including the visual and performing arts, and celebration of community history and heritage. Annual music and dance festivals and the multicultural Motif highlight the year in July at Happy Valley Park.

Venues include the Moose Jaw Cultural Centre, the Western Development Museum, The Moose Jaw Public Library, Museum and Art Gallery. Moose Jaw's historic downtown also features the Tunnels of Little Chicago and over 46 murals reflecting tales of the City's past.

3. **Healthy Living**

The City of Moose Jaw is centered in the Five Hills Health Care District. The Union hospital, the City's primary health care facility, features state-of-the-art diagnostic and treatment equipment. As a regional health centre Moose Jaw also houses secondary facilities such as Providence Place and Valleyview Centre as well as several special care facilities for persons of all ages and needs.



A full complement of health care professionals provide quality services to residents of the region.

4. **Education**

Public and Separate school education at elementary and secondary levels is offered in various locations throughout the City. There is also a new French school division — Division Scolaire Francophone N° 310. Twenty-one schools provide a range of programming including French Immersion, learning assistance programs, and a hearing impaired program. All schools are heavily involved in music, drama, and sports programs.

The Saskatchewan Institute of Applied Science and Technology (SIAST) offers numerous technical post-secondary programs at Moose Jaw Palliser Campus to over 2,000 full & part-time students. Courses include training in Business Programs, Engineering Technologies, Adult Basic Education, Industrial Trades, and Community/ Extension Services. Through arrangements with the Universities of Regina and Saskatchewan, Palliser Campus offers undergraduates accredited courses in Moose Jaw.

In addition to on-campus programming, Palliser Campus delivers extensive training programs to business, industry, and aboriginal groups in the Moose Jaw area and across the province utilizing on-line courses.

5. **Recreation**

From quiet serenity and retreat to full, active and intense participation in the community, the choices of lifestyle are rich and rewarding in the Moose Jaw region. In general, residents enjoy an active lifestyle. With a multitude of parks for outdoor activities a variety of sports from baseball, soccer, swimming and golf to hiking, hockey and curling to keep enthusiasts active from season to season.