



Manufacturing—The Moose Jaw Advantage

Business Sense

The 2008 KPMG Competitive Alternatives Study ranked Moose Jaw #1 for cost competitiveness for the North American Midwest, 4th in Canada and 12th overall for twelve operations among 136 cities studied from ten countries included in the analysis. An average of 7 manufacturing sectors showed Moose Jaw has lower business costs than Vancouver, Calgary, Toronto and Montreal.

City	Calgary	Edmonton	Moose Jaw	Regina	Saskatoon	Toronto	Vancouver
Region	AB	AB	SK	SK	SK	ON	BC
Country	CA	CA	CA	CA	CA	CA	CA
Sales	18,352	18,123	17,762	18,102	17,981	18,296	18,389
Total labour	7,575	7,391	6,602	7,075	6,999	7,788	7,864
Total transportation	650	702	751	760	757	357	742
Total operating costs	9,159	8,878	7,774	8,534	8,324	8,912	9,396
Total location-sensitive costs	10,710	10,362	9,317	10,032	9,840	10,627	11,059
Other operating expenses	1,240	1,240	1,240	1,240	1,240	1,240	1,240
Total location-insensitive costs	5,902	5,902	5,902	5,902	5,902	5,902	5,902
Total costs	16,611	16,264	15,219	15,934	15,742	16,529	16,961
Net profit after tax	\$1,740	\$1,859	\$2,543	\$2,169	\$2,239	\$1,768	\$1,429
% of sales	9.5%	10.3%	14.3%	12.0%	12.0%	9.7%	7.8%
Overall index	102.0	99.9	93.5	97.8	96.7	101.5	104.2

Business Friendly

The Provincial Government announced several initiatives to provide a more competitive business environment. The 2006 Provincial Budget included highlights such as:

- Elimination of the Corporate Capital Tax rate on new capital investments occurred July 1, 2006.
- Total elimination of the Corporate Capital Tax rate occurred July 1, 2008.
- Corporate Income Tax was reduced from 17 to 12 percent July 1, 2008.
- Reduction of the Corporate Capital Tax Resource Surcharge occurred July 1, 2006.
- Conversion of the non-refundable Investment Tax Credit for Manufacturing and Processing into a refundable Tax Credit was introduced in 2005

...facilitating economic growth and prosperity in the region...

- There is a 5% provincial tax credit on equipment purchased for manufacturing and processing.
- 100% of eligible Research and Development expenses can be used against net income for the purpose of calculating federal tax credits.
- There is a 15% provincial tax credit for scientific research and development expenditures

Quality Workers

Cost competitiveness is an important factor for any business but the ability to attract and retain quality workers is just as essential. The Moose Jaw region is fortunate to have a quality workforce and businesses in the region recognize this. A 2007 survey conducted by the Moose Jaw REDA revealed 79% of surveyed businesses felt employee work ethic was good to excellent.



Education and Training

The Saskatchewan Institute of Applied Science and Technology (SIASST) Palliser campus provides education and training in several fields. These include four trades: bricklayer, carpentry, electrician and production line welding; other courses are available at SIASST campuses and the two universities in the Province .

SIASST also works with companies to provide education and hands on training through apprenticeships or through custom training programs.

The Job Start/Future Skills Program is designed to work with companies and workers to fill job vacancies and provide important skills to workers. Under this program, workers are provided training by SIASST while also gaining valuable hands on work experience on the job.

Transportation

The transportation of goods to the customer is critical to manufacturers and a reliable transportation network is needed. The Moose Jaw region has an excellent location situated on major highways connecting to all major locations throughout North America. The city and region also have rail links to the United States, via the Soo Line to Chicago, and to the east and west coasts of Canada. Air transportation is available at the Regina International Airport located 70km/42mi east of Moose Jaw. Moose Jaw has a municipal airport located just north east of the city.



Success Stories

Doepker Industries Ltd– Established in 1948 as a small repair shop in the rural community of Anaheim, Sask., today Doepker is one of the top four semi-trailer manufacturers and one of the top two grain trailer manufacturers in Canada by business volume. They were the recipient of the 2007 MJBEX Awards for Job Creation and Business of the year. In 2008 Doepker expanded into a new 100,000 square foot facility.

General Cable - General Cable Moose Jaw was the recipient of the 2005 Industry Week Best Plant award. This award is a tremendous achievement as only 10 awards are given with over 200 applications throughout North America. General Cable also received the 2007 MJBEX Exports Award.

CJay Trailers - CJay Trailers began operations to manufacture cargo and specialty trailers in 2005 and has 14 dealerships in Western Canada. The company employs 28 full time workers and won the 2006 Moose Jaw Business Excellence Award for job creation.

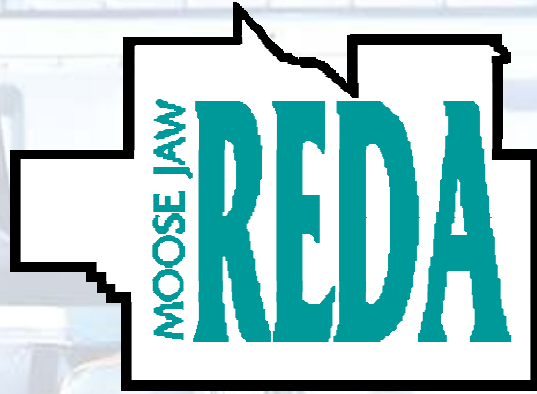


Moose Jaw Regional Economic Development Authority Inc.

88 Saskatchewan Street East
Moose Jaw, SK S6H 0V4

Phone: 306-693-7332 Fax: 306-693-7338

Email: info@mjrda.com Website: www.mjrda.com



Manufacturing The Moose Jaw Advantage

Moose Jaw Regional Economic Development Authority

88 Saskatchewan Street East
Moose Jaw, Saskatchewan Canada
S6H 0V4

Phone: 306-693-7332

Fax: 306-693-7338

Email: info@mjreda.com

Website: www.mjreda.com



...facilitating economic growth and prosperity...