



Value Added Agriculture The Moose Jaw Advantage

Moose Jaw Regional Economic Development Authority

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...facilitating economic growth and prosperity...



Agriculture Services and Resources

Value added processors are able to access a number of programs run by Federal and Provincial governments to assist businesses in the industry. The Saskatchewan Food Centre and its knowledgeable staff are available to develop new products.

The Saskatchewan Research Council (SRC) also provides research, development and technological transfer solutions for value added processors. The SRC's state-of-the-art facilities can help develop new products and improve production processes.

The University of Saskatchewan's College of Agriculture is internationally renowned for its programs and state-of-the-art facilities. The college continues to provide important research to advance the agriculture industry and produces some of the most knowledgeable graduates.

The Saskatchewan Department of Agriculture and Food provides services and resources aimed at developing the value added agriculture industry in Saskatchewan. Agriculture Business Centers are located around the province and are staffed by specialists that provide assistance for creating or expanding value added agriculture businesses.

These programs and services are available to grow the value added agriculture industry in all Saskatchewan communities.

Access to the Global Markets

Transportation is key to any manufacturing or processing business and a good transportation network is required to deliver products to the customers. Moose Jaw is ideally situated in North America to transport goods to any marketplace around the world. Key transportation links in the region include:

- Major railway links to the Canadian ports of Vancouver, Toronto, Montreal and Halifax.
- Direct railway link to the U.S. cities of Minneapolis and Chicago via the Soo Line, this line is wholly owned and operated by Canadian Pacific Railway.



- Located on 3 major highways; TransCanada Highway 1, Highway #39 to the North Portal border crossing and Highway #2 connecting to northern routes.

- Air transportation is provided by Regina International Airport located 70km/43mi east of Moose Jaw.

Value Added Agriculture—The Moose Jaw Advantage

The Moose Jaw region is known to produce quality agriculture products and supplies agriculture products to consumers all over the world. With Asia's growing demand for agriculture products, the Moose Jaw region is in a favorable position to expand its value added agriculture industry to meet the growing demands.

Cost Advantage

The 2008 KPMG Competitive Alternatives Study ranked Moose Jaw #1 for cost competitiveness for the North American Midwest, 4th in Canada and 12th overall for twelve operations among 136 cities studied from ten countries included in the analysis. In the Agri-Food Processing Industry, Moose Jaw ranked 15th in North America for cost competitiveness beating out traditional processing centers such as Toronto and Montreal. Below is a table that shows Moose Jaw's cost competitiveness against other Canadian

City	Calgary	Edmonton	Moose Jaw	Regina	Saskatoon	Toronto	Vancouver
Country	CA	CA	CA	CA	CA	CA	CA
Exchange rate per US\$	CS 100	CS 100	CS 100	CS 100	CS 100	CS 100	CS 100
Sales	32,500	32,500	32,500	32,500	32,500	32,500	32,500
Total labor	7,277	7,094	6,242	6,696	6,622	7,416	7,552
Total transportation	1,362	1,528	2,044	2,116	1,992	791	1,662
Total utilities	883	924	671	671	671	802	720
Total operating costs	9,472	9,546	8,957	9,483	9,285	9,009	9,934
Total taxes (net of grants)	1,072	1,010	1,275	1,126	1,145	1,382	1,062
Total location-sensitive costs	11,574	11,567	10,965	11,462	11,297	11,397	10,011
Total location-insensitive costs	18,363	18,363	18,363	18,363	18,363	18,363	18,363
Total costs	29,937	29,930	29,328	29,825	29,660	29,742	30,611
Net profit after tax	\$2,563	\$2,570	\$3,172	\$2,672	\$2,840	\$2,759	\$1,889
% of sales	7.90%	7.90%	9.80%	8.20%	8.70%	8.50%	5.80%
Overall index	99.1	99.1	97.1	98.7	98.2	98.5	101.3

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